

App Gen Pro Privacy Policy

Effective Date: July 7, 2026

Overview

This Privacy Policy explains how App Gen Pro, operated by SulcusGrooveDesigns LLC, collects, uses, stores, and protects information when you use the Service. By using the Service, you acknowledge that authentication is available exclusively through a Google Account and that certain AI-generated content may be stored for Pro and Business accounts to provide project management, editing, and export functionality.

Eligibility

The Service is intended solely for individuals who are at least eighteen (18) years old and located within the United States. By using the Service, you represent and warrant that you satisfy these eligibility requirements.

Information We Collect

- **Local image processing:** Icon and screenshot resizing occurs locally in your browser and those images are not uploaded solely for formatting.
- **AI generation:** App descriptions, uploaded project files, screenshots, URLs, and marketing text you provide may be transmitted to our servers and our AI provider solely to generate requested output.
- **Account information:** Authentication is exclusively through Google Sign-In. We receive your name and email address from Google. We do not maintain passwords.
- **Subscription information:** We store plan information, scan balances, purchase dates, expiration dates, and account status.
- **Stored AI Content:** For Pro and Business accounts, generated assets and project data may be stored securely on our servers to allow editing, project history, and future exports. This may include logos, screenshots, feature graphics, descriptions, metadata, manifests, keywords, project settings, and other generated assets. Free-tier generated content may not be retained after processing.
- **Payment information:** Payments are processed by Stripe. We do not store full payment card information.
- **Aggregate analytics:** Anonymous usage statistics may be collected to improve the Service.

How We Use Information

We use collected information to authenticate users, provide AI generation services, store project history for Pro and Business subscribers, enforce plan limits, process payments, improve the Service, respond to support requests, and maintain platform security. We do not sell personal information or use customer content to train our own AI models.

Third-Party Services

We utilize Anthropic for AI generation, Google for authentication, and Stripe for payment processing. Each provider maintains its own privacy practices.

Security

We implement reasonable administrative, technical, and organizational safeguards. However, no electronic storage or transmission method is completely secure.

Your Rights

Subject to applicable law, you may request access to, correction of, or deletion of personal information by contacting support@sulcusgroovedesigns.com.

Changes

We may update this Privacy Policy periodically. Continued use after revisions become effective constitutes acceptance of the updated policy.

Contact

support@sulcusgroovedesigns.com