

Terms of Service — App Gen Pro

Effective date: 7/15/2026

Acceptance of Terms

By accessing or using App Gen Pro (the "Service"), operated by SulcusGrooveDesigns LLC, doing business as App Gen Pro ("we," "us," or "our"), you agree to be bound by these Terms of Service ("Terms"). If you do not agree, do not use the Service.

Description of the Service

App Gen Pro helps developers prepare assets for app store submission, including:

- Generating app icons and store graphics from an uploaded image
- Resizing uploaded screenshots to store-required dimensions with caption overlays
- Using AI to draft app store listing copy (descriptions, keywords, promotional text), screenshot captions, FAQs, release notes, and support/privacy-policy starting drafts, based on information you provide (text descriptions, uploaded files, screenshots, and/or a landing page)
- Submission Checklist is a productivity tool to help with submission process and does not guarantee App Store approval.
- AI Submission Review is a productivity tool to help with submission process and does not guarantee App Store approval.
- AI can make mistakes; Users are strongly encouraged to review all generated content.

Accounts

An account is required to access core site features. Signing in with Google is optional and used to personalize your session; we do not independently verify the identity behind a Google account. You are responsible for maintaining the confidentiality of any credentials associated with your use of the Service. Sign-In for Accounts in handled through Clerk.

Plans, Scans, and Billing

Icon and screenshot exports are unlimited and free on every plan. AI-assisted generation ("scans") is limited as follows:

Plan	Price	AI scans included	Expiration	Typical coverage
Free	\$0/month	3 scans/month	Renews monthly	Trying the Service out
Basic	\$3.50/package	12 scans	12 months from purchase	~2 apps

Plan	Price	AI scans included	Expiration	Typical coverage
Pro	\$6/package	25 scans	12 months from purchase	~5 apps
Business	\$16/package	75 scans	12 months from purchase	~15 apps

Notes on how this works:

- **Free** is a recurring monthly allowance: 3 scans reset each month at no cost, for as long as you use the Service.
- **Basic, Pro** and **Business** are **one-time package purchases**, not subscriptions. You are charged once per package; there is no automatic renewal or recurring charge.
- Scans purchased in a Basic, Pro or Business package expire **12 months after the date of purchase**. Unused scans are forfeited after expiration and are not refunded.
- The "~2apps" / "~5 apps" / "~15 apps" figures are an estimate based on typical usage per app (icon, screenshots, and listing copy in one pass) and are not a guaranteed or enforced per-app limit — the enforced limit is the number of scans in your package.
- You may purchase additional packages at any time, including while an existing package still has unused scans; unused scans from separate packages are combined and the earliest expiration date applies to previously purchased scans.
- Payments are processed through our payment processor, Stripe.

Refund Policy

Due to the digital nature of App Gen Pro services, including the purchase of AI generation packages, credits, scans, and other digital resources, all purchases are considered final and non-refundable once completed.

AI generation packages provide immediate access to digital services, computational resources, and AI-powered content generation capabilities. Because these services may be consumed, processed, or allocated immediately upon purchase, refunds generally cannot be provided after a transaction has been completed.

In limited and extraordinary circumstances, Sulcus Groove Designs LLC may, at its sole discretion, review refund requests on a case-by-case basis. Approval of any refund is not guaranteed and may depend on factors including, but not limited to, technical issues preventing use of purchased services, duplicate transactions, or other circumstances deemed appropriate by Sulcus Groove Designs LLC.

To request consideration for an exception, users must contact support with relevant transaction details and a description of the circumstances. Any refund, credit, or other accommodation provided by SulcusGrooveDesigns LLC is voluntary and does not create an obligation to provide similar remedies in future cases.

By purchasing AI generation packages or other paid services through App Gen Pro, users acknowledge and agree to this refund policy.

We may change plan pricing, scan counts, or expiration terms for future purchases with reasonable notice; changes do not retroactively alter scans already purchased.

In the event of a planned permanent shutdown of the Service, we will make commercially reasonable efforts to provide advance notice and allow users a reasonable opportunity to use any remaining generations before the shutdown date.

Input Limits

To keep the Service reliable and fairly priced across all users, AI-assisted generation enforces the following limits at the time of this writing:

- App description and pasted landing-page copy: up to 4,000 characters each
- Text read from an uploaded project file or .zip: up to 20,000 characters
- Screenshots sent as visual context: up to 1 per generation

These limits may change; the in-app tool reflects the current values.

Acceptable Use

You agree not to use the Service to:

- Upload or generate content that is illegal, infringing, defamatory, or that violates a third party's rights
- Attempt to circumvent usage limits, security measures, or access controls
- Reverse-engineer, scrape, or resell the Service without our written permission
- Use the Service to generate content for an app that is itself deceptive, malicious, or designed to violate the terms of Apple's App Store or Google Play Store

We may suspend or terminate access for violations of this section.

Your Content

You retain ownership of the images, text, and other materials you upload or generate through the Service ("Your Content"). By using AI-assisted features, you grant us a limited license to transmit Your Content to our AI provider solely to generate the requested output on your behalf. We do not claim ownership of Your Content or the assets it produces.

You are solely responsible for ensuring Your Content, and anything generated from it, does not infringe on any third party's rights and complies with applicable law and the policies of any app store you submit to.

AI-Generated Content Disclaimer

Content generated by the Service — including listing copy, captions, FAQs, release notes, and draft support pages or privacy policies — is produced by an automated AI model and may be inaccurate, incomplete, or unsuitable for your specific circumstances. In particular:

- You are responsible for reviewing, editing, and verifying all AI-generated output before using it in a live app store submission.

Third-Party Services

The Service relies on third-party providers, including:

- **Anthropic**, to generate AI-assisted content
- **Clerk**, for Account sign-up / sign-in
- **Google**, for optional sign-in
- **Stripe**, to process payments

Your use of these integrations is also subject to each provider's own terms and privacy policy. We are not responsible for the practices or availability of third-party services.

Intellectual Property

The Service itself — its design, code, and branding — is owned by SulcusGrooveDesigns LLC and protected by applicable intellectual property laws. These Terms do not grant you any rights to our trademarks, logos, or underlying software beyond what is necessary to use the Service as intended.

Disclaimer of Warranties

THE SERVICE IS PROVIDED "AS IS" AND "AS AVAILABLE," WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. WE DO NOT WARRANT THAT GENERATED CONTENT WILL BE ACCURATE, COMPLETE, OR ACCEPTED BY ANY APP STORE.

Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW, SULCUSGROOVEDESIGNS LLC SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF PROFITS OR REVENUE, ARISING FROM YOUR USE OF THE SERVICE, INCLUDING ANY APP STORE REJECTION RESULTING FROM CONTENT GENERATED BY THE SERVICE. OUR TOTAL LIABILITY FOR ANY CLAIM SHALL NOT EXCEED THE AMOUNT YOU PAID US IN THE TWELVE MONTHS PRECEDING THE CLAIM.

Termination

We may suspend or terminate your access to the Service at any time for violation of these Terms. You may stop using the Service at any time; unused scans from a purchased package are not refunded upon voluntary discontinuation except as described in Section 4.

Governing Law

These Terms are governed by the laws of Ohio United States, without regard to its conflict-of-law principles.

Changes to These Terms

We may update these Terms from time to time. Continued use of the Service after changes take effect constitutes acceptance of the revised Terms. We will indicate the effective date of the most recent revision at the top of this page.

Contact

Questions about these Terms can be sent to support@sulcusgroovedesigns.com